



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Minutes 1/3/2024

Call to Order - 7:03

Pledge to the Flag

Attendance/Introductions - Katie Tiedemann, Cathy Hackert, Ashley Bush, Chris Hannon (guest), kate van buren

Approval of the December 6th meeting minutes - approved as is.

Work in flight

1. *Sounds... concerts* (Cathy):
 - a. 12/30 (3pm) Lark trio (string/piano) - 67 attendees (in addition to 81 attendees at November string quartet concert). VERY successful. Good audience diversity of age, ethnicity. Good feedback from musicians also.
 - b. Cathy discussed the possibility of hosting a chamber music series at Brookside. Brookside is in favor, but needs to work through how to fund. One option is for Cathy to write grants on behalf of Brookside to bring in a chamber music series. Next action is Brookside's.
 - c. Suggested to clarify "pre-register suggested for the event".
2. *Street light banners 2023* (Katie) - tabled until next meeting
3. *Garbage can sides* (Emily, with BSBPA) - tabled until next meeting
 - a. COA
 - b. Duplicate the Village banners
4. *Chocolate Festival (2/2)* participation (Emily) - **Katie** will create an activity book with BSBPA and COA brand to celebrate 2/1 ("Decorating with Candy Day"). **Katie/Emily** to seek host (db Trends, Corina/Heather).
5. *Random Acts of Poetry* (Cathy, with Library, BSCSD) - April 2024. Review proposed activities. kate to send random acts draft to committee; include the template for businesses to use; add "post the participant businesses on our website to encourage visits to those businesses to 'find' the poem." **kate** to write the proposal to reallocate funds for Village approval.
6. *Pop-up banner* (Emily) - in process; will replicate trash can graphic.
7. *BSCSD arts department collaboration* (kate) - etc. Meeting with BSCSD arts educators scheduled for 1/22.
8. *Social Media Calendar/ 'Holiday' promotions* (Emily) - Anticipated January



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9. *Digital Brand awareness (Emily)* - tabled until next meeting
 - a. next opportunity is the COA flyer - anticipate EOY.
 - b. Website site map for revamp (Emily) - Current site map created. Next step is to create future website map then prioritize content revisions.
 - c. Future website opportunity - make our COA application an online application. May be able to make it an editable PDF?

Future work

1. *COA Committee member recruitment*
2. *Ottavia/Maria's 2 projects* - Everyday sketching; Make and Take Art - awaiting SA decision.
3. *Digital Village Art Map* (Anne/Katie) - awaiting SA grant decision
4. *Sounds... 2024* (Cathy) - awaiting SA grant decision.
5. *Tie Dye* (May 2024) - Consider reallocating 2023-2024 remaining funds to purchase supplies. **kate** to include in budget re-allocation proposal
6. *Bus Shelter* - tabled until the structure is in place
7. *Mural* (Bernadette)- tabled for future discussion
8. *Projection equipment for outdoor projection* (Ben/Emily) - tabled for future discussion. BSBPA is applying for a grant to replace the outdoor projector.
9. *Rainbow Bridge* at Kelley Park (Cathy) - tabled awaiting an eagle scout. **kate** to write to Frank Blair with the idea.

Other updates:

1. BSBPA December (and future) meeting schedule.
 - a. January 22nd, 6:30 BACC (Emily to attend)
 - b. Next meeting schedule - ???
2. Budget review
3. Chair's report

Public Comment

Reminders:

1st Wednesday of each month is formal; 3rd Wednesday of each month is a working session. (kate fyi to Jenn)

2024 meeting schedule:

January 3, 17

February 7, 21

March 6, 20



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April 3, 17
May 1, 15
June 5, 19
July 3, 17
August 7, 21
September 4, 18
October 2, 16
November 6, 20
December 4, 18

Next Meeting

Next meeting – January 17, 2024
7 pm
@ Library Community Room

Adjourn - 8:20

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.