



Ballston Spa Committee on the Arts  
66 Front Street,  
Ballston Spa, NY 12020

## Ballston Spa Committee on the Arts

### Minutes 9/6/2023

**Call to Order** - 7:10

**Pledge to the Flag**

**Attendance/Introductions** - Katie Tiedemann, Emily Bartell, Cathy Hackert, George Long, Anne Menkins, Ben Baskin, kate van buren

**Approval of the August 16th meeting minutes** - approved. No updates.

#### **Old Business**

*Action item review* - under separate cover.

*Planters Watering schedule* - **Ashley** week of 9/3. **kate** week of 9/10. **George** week of 9/17. **Cathy** week of 9/24. Done?

*Branding/Marketing next steps* -

1. Website site map for revamp - Current site map created. Emily/Anne/kate determined the best first step is to clarify and publish the SA funding process (reviewed, under separate cover). We will finalize the approval process at our next meeting (9/20) in order to publish to website/social media. Decision to NOT tack on the 5% administrative fee for the 2024 SA granting season in order to encourage more applicants.
2. Business cards - Katie to distribute as needed.
3. QR code and Flyer - Emily/Katie in process.
4. Social Media cover pic - no update (Ashley).
5. Opportunity for pop-up banner, retractable/transportable - Emily to research.

*BSBPA partnership* - **Katie** - attended the 8/21 meeting:

1. Garbage cans sides - Nathan indicates there are sides available for 2024 season; ~\$30/side; welcome COA participation.
2. Middle School seeking a long term art project - e.g., community beautification projects. Katie will respond with the ideas we discussed.
3. Next meeting is scheduled for 9/18 at Brookside.



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## New Business

### *Project progress report - Group A:*

**Survey of the village\*** (Anne/Ashley) - no update

(\* collect on the B SPA map spreadsheet under separate cover)

**Social Media Calendar/'Holiday' promotions** (Emily) - no update

**Community Bulletin Board rehab** (kate) - no update

**Library projects** (kate, Ashley)

*Tiny Craft Library* (kate) - reached out to Library twice; no update

*Craft Classes* (kate) - reached out to Library twice; no update

*Fiber arts meet-up* - holding until fall

*Author presentations/Book Signing* - no action yet; focusing on first 2 projects.

### *Project progress report - Group B:*

*Photowalk/map* (Ashley/Anne) - no update

*Village of Friends Street Banners* (Katie) - spoke with Nellie who is interested in participating. Will follow up.

*Plein Air classes* (Cathy) - 2 classes, both successful re: attendance; good 'walk-up interest'; may add an additional class in the fall.

*Sounds... concerts* (Cathy) - 2 concerts complete; attendance less than hoped for outside concerts. Need to do a better job advertising the fall/winter concerts (11/18 String quartet, 12/30 Lark trio (string/piano); both at 3pm). Need flyers, press release, BSBPA weekend newsletter. Cathy is meeting with Brookside later this week to discuss.

*8/20 Family fun Day* - no update. Assumed a success?

### *New project ideas:*

*Mural* - ReShop wall? Union Fire Station? In Glens Falls the mural is owned by the building owner; the mural is maintained for 5 years by the city.

*Bus Shelter* - kate will follow up with CDTA re: constraints, what's been done before

*Tie dye at Farmers Market* - Emily/Katie will talk with BSBPA re: is it do-able at the BSBPA table to sell and dye the BSBPA branded t-shirts?



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*Budget review* - Tax exempt certificates available (Ashley printed); note - reimbursable expenses do NOT include tax. Local vendors (e.g., Curtis, Agway, etc.) have our tax form on file.

*Chair's report* - no additional.

### **Public Comment/Other -**

Note - Malta League of Artists are now hosting a monthly coffee/connection; providing space for artists, etc. We want to check that out...

Lesson/observation from Plein Air experience: consider which demographics each event caters to.

Sustainable Saratoga is having a paint collection day - any opportunity for collaboration there? Should we promote that?

Consider what items in the Village we could turn into art (e.g., electricity boxes, benches, sidewalks.

### **Reminders:**

2023 schedule of public meetings for the Committee of the Arts:

September 20

October 4, 18

November 1, 15

December 6, 20

### **Next Meeting**

Next meeting – September 20th

7 pm

@ Library Community Room

**Adjourn** - 8:20

### ***Ballston Spa Committee on the Arts - Mission***

*To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.*