



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Minutes 11/1/2023

Call to Order - 7:02

Pledge to the Flag

Attendance/Introductions - Emily Bartell, Sander Bonvell, George Long, Ottavia Huang, Katie Tiedemann, Anne Menkins, kate van buren

Approval of the October 4th, 18th meeting minutes - approved as is.

Old Business

Action item review - under separate cover.

Saratoga Arts applications update - Reviewed 5 projects on the 'slate' for Village fiscal sponsorship. Some follow up required. Will forward to Village by 11/6 for discussion on 11/13.

Branding/Marketing next steps - Tabled until next meeting.

1. Website site map for revamp
 - a. Current site map created. Next step is to create future website map then prioritize content revisions
 - b. Future website opportunity - make our COA application an online application. May be able to make it an editable PDF?
2. Flyer (needed for Arts map) - Emily/Katie
3. Social Media cover pic - Ashley
4. Social Media Calendar/'Holiday' promotions - Emily
5. Pop-up banner - Emily

BSBPA partnership - 11/20 (6:30@BACC) Cathy and George to attend:

1. Garbage cans sides - proposal to include 2 types of designs:
 - a. duplicate the banner designs (Katie/Nellie)
 - b. create a new design or modify the banner designs to identify COA.
2. Tie dye BSBPA t-shirts - June; approved by BSBPA for 2024 season- Ashley is pricing up for next year's budget.



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3. Random Acts of Poetry - Cathy documented a proposal; favorably reviewed with the Library. Need to firm up initial plans at the next meeting.
4. Digital Village Art Map - Use one of the first Fridays to unveil
5. Chocolate Festival participation?
6. December meeting schedule??

New Business

Project progress report - Group A: complete or included in other sections.

Project progress report - Group B:

Photowalk/map (Ashley/Anne/Emily) - Will NOT do in 2023; instead, will apply for SA support for 2024.

Village of Friends Street Banners (Katie) - Finalizing design with Nellie. Possible to expedite for Winter usage if the poles are unused.

Sounds... concerts (Cathy) - advertising plan for the fall/winter concerts (11/18 String quartet, 12/30 Lark trio (string/piano); both at 3pm).

Ashley posted to the website and social media. Bernadette to draft the press release.

New project ideas:

Chocolate Festival planning - Ashley

Bus Shelter - kate; tabled until the structure is in place

Mural - tabled for future discussion

April is National Poetry Month - Cathy to lead

Purchase Projection equipment for outdoor projection - opportunity to collaborate with (= borrow from) BSBPA

Budget review - under separate cover

Chair's report - Katie reported that her Chairpersonship term is complete 4/1/2024 and she will not renew. She will continue to be a member of the committee. Also, kate's term on the Committee is complete 4/1/2024 and she will not renew as she has increasing other commitments in the spring. We will seek new members or encourage current non-voting members to become voting members.

Public Comment/Other - n/a



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Reminders:

2023 schedule of public meetings for the Committee of the Arts:

November 15

December 6, 20

Next Meeting

Next meeting – November 15th

7 pm

@ Library Community Room

Adjourn - 8:08

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.