



Ballston Spa Committee on the Arts  
66 Front Street,  
Ballston Spa, NY 12020

## Ballston Spa Committee on the Arts

### Minutes 11/15/2023

**Call to Order** - 7:05

**Pledge to the Flag**

**Attendance/Introductions** - Sander Bonviel, Anne Menkins, Cathy Hackert, Ashley Bush, Emily Bartell, kate van buren

**Approval of the November 1st meeting minutes** - Approved as is.

#### Work in flight

1. *Saratoga Arts grants 'slate'* - All 5 proposed SA re-grant projects were approved by the Village trustees on 11/13. Bernadette will work with the Village to get MOU for each. kate will communicate with the applicants. Katie will apply on behalf of the COA for the Digital Art Map.
2. *Sounds... concerts* (Cathy):
  - a. 11/18 (3pm) String quartet (<https://fb.me/e/59NYxzDoR>) - update given on advertising, programs for the concert.
  - b. 12/30 (3pm) Lark trio (string/piano) - look to update events calendars (TU/Daily gazette); Emily to create google event; Cathy/Ashley - figure out how to use EventBrite; kate to draft the Press Release
3. *Street light banners 2023* (Katie) - no update; Emily sent specs to Katie for garbage can panels
4. *Garbage can sides* (Emily, with BSBPA) - in process
  - a. COA
  - b. Duplicate the Village banners - sent specs to Katie for Nellie today
5. *Chocolate Festival* participation (Ashley, with BSBPA) - mold is \$130. Committee discussed options and prefers to purchase chocolates and brand with COA. Ashley/Cathy are looking into chocolatiers to use/costs. Cathy will seek location hosts at BSBPA meeting.
6. *Tie Dye* (June 2024) - Ashley provided a materials list and budget for 2024 project. Will document in January-May 2024 budget reallocation proposal.
7. *Random Acts of Poetry* (Cathy, with Library) - April 2024; Cathy proposed a bunch of ideas: "Poetry in your pocket"; Poetry writing seminar (Matt Kelsey); Joe Brushak (local poet laureate of Saratoga Springs); coffee house reading (Brookside has agreed to host). Cathy/kate to devise list of activities and costs.



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8. *Pop-up banner* (Emily) - in process
9. *Social Media cover pic* (Ashley) - no positive responses; received negative feedback re: seeking free art... kate will contact Stewart Williams to see if BSCSD art department would like to offer up any art for us to promote.
10. *Social Media Calendar/ 'Holiday' promotions* (Emily) - no update
11. *Digital Brand awareness* (Emily)
  - a. next opportunity is the COA flyer
  - b. Website site map for revamp (Emily) - Current site map created. Next step is to create future website map then prioritize content revisions: Need login created with [info@bspaarts.org](mailto:info@bspaarts.org)
  - c. Future website opportunity - make our COA application an online application. May be able to make it an editable PDF?

### **Future work**

1. *Digital Village Art Map* - Consider requesting BSBPA to use one of the first Fridays to unveil? (Anne/Katie) - Katie will apply for SA funding
1. *Bus Shelter* - tabled until the structure is in place (kate)
2. *Mural* - tabled for future discussion (Bernadette)
3. *Purchase Projection equipment for outdoor projection* - (Ben/Emily) opportunity to collaborate with BSBPA (= borrow from; inherit/purchase the old machine or seek to purchase their old projector as they upgrade). For consideration - does the COA want to own/manage this physical asset? Do we have content to project? What wall? Is this another opportunity for high school student arts?
4. *Rainbow Bridge* at Kelley Park - holding (Cathy)

### **Other updates:**

1. BSBPA December (and future) meeting schedule.
  - a. Cathy to attend November 20, 2023
  - b. ??? December
2. Budget review
3. Chair's report - n/a

### **Public Comment** - no additional

### **Reminders:**

2023 schedule of public meetings for the Committee of the Arts:  
November 15  
December 6, 20



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**Next Meeting**

Next meeting – December 6th  
7 pm  
@ Library Community Room

**Adjourn - 8:15**

***Ballston Spa Committee on the Arts - Mission***

*To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.*