

Ballston Spa Committee on the Arts

Minutes 4/19/2023

Call to Order - 7:12

Pledge to the Flag

Attendance/Introductions - David Covey, Cathy Hackert, Katie Tiedemann, Anne Menkins, Emily Bartell, Kate van Buren

Approval of the 4/5/23 minutes - approved as is.

Old Business

Action item review - under separate cover

2021, 2022 Budget wrap up - a reminder to committee members to file for reimbursement for any reimbursable personal expenses incurred (e.g., Website, Planters) before 5/1/2023.

Planters - where to put the 3, when? Request sent to Village trustees - awaiting response.

New Business

Branding/Marketing next steps - Intent: Digital consistency →

Brand standards → Intro cards/flyer → Village survey

decisions:

1. no QR code on intro card; get one for flyer
2. Use Option A (card and letterhead): remove address and phone (retain blank for write-in as desired. Enable local printing by members.
3. retain website url (new), email (new), and digital tags on both intro card and letterhead

Gratitude/Appreciation for pro-bono services - awaiting follow-up

Budget summary for 2022-2023 will be prepared for next meeting

2024 Budget - awaiting Village budget decisions

2023 SA funding update - Sounds of Ballston was approved (\$2,500). COA Banners were not approved.

Project progress report - Group A:

Survey of the village* - note: this survey will be used for 2 purposes. First to capture current art in the Village. Second

to capture opportunities for future art exhibits in the Village.
Awaiting branding/marketing work to be complete (* [collect on the B SPA map spreadsheet under separate cover](#))

‘Holiday’ promotions - we are looking into how to best promote art ‘holiday’s’ in social media outlets.

Community Bulletin Board rehab - awaiting update from Lions (after school lets out as the builder is an eagle scout).

Library projects -

Tiny Craft Library - awaiting direction from the Library

Craft Classes - next step is for the Library to review the DRAFT of the call for instructors/interested folks

Fiber arts meet-up - next step is for the Library to review the DRAFT of the call for instructors/interested folks

Author presentations/Book Signing - no action at this time

BSBPA partnership - next meeting 5/15 at 6:30 at BACC
5/5 First Friday - photos needed

Project progress report - Group B:

Photowalk/map - awaiting budget approval

Plein Air classes - awaiting budget approval

Sounds of Ballston - \$2,500 Approved by SA grant.

Seeking musicians’ union to contribute \$2,500
(awaiting confirmation); seeking 7/30 (jazz/concert band), 8/13 (jazz/concert band), 11/12 (string quartet), 12/27 (string ensemble)

Street Banners - awaiting budget approval

Chair’s report - no additional

Public Comment - no additional

Reminders:

2023 schedule of public meetings for the Committee of the Arts:

May 3, 17

June 7, 21

July 5, 19

August 2, 16

September 6, 20

October 4, 18

November 1, 15

December 6, 20

Next Meeting

Next meeting – May 3rd

7 pm

@ Library Community Room

Adjourn - 8:27

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.