

Ballston Spa Committee on the Arts

Minutes 5/17/2023

Call to Order - 7:05

Pledge to the Flag

Attendance/Introductions - Ashley Bush, Trustee Ben Baskin, George Long, Kate van Buren

Approval of the 5/3/23 minutes - no quorum, cannot be approved at this time.

Old Business

Action item review - under separate cover.

Planters - awaiting direction/approval from the Village Board re: placement of the 3 current Village-owned planters. Clear coating 2 of the planters is in process; need to get the 3rd planter from BACC

Branding/Marketing next steps - Intent: Digital consistency → Brand standards → Intro cards/flyer → Village survey

1. Update on Website domain and info email - use target on all collateral? Complete - Secured: bspaarts.org; info@bspaarts.org
2. Update on Social Media cover pic - We can move forward with the contest and recognize (and profile) the photographer on the platform where we use the picture.
3. Update on design standards for intro card, letterhead, flyer - drafted and ready for designer.

Gratitude/Appreciation for pro-bono services and contest winners: recognition on the social media outlet; profile the artist.

BSBPA partnership - 5/5 First Friday - photos?? Next Meeting 6/19, 6:30, Brookside Museum

New Business

Project progress report - Group A:

Survey of the village* - Anne/Ashley

note: this survey will be used for 2 purposes. First to capture current art in the Village. Second to capture opportunities for future art exhibits in the Village. ([* collect on the B SPA map spreadsheet under separate cover](#))

'Holiday' promotions - Emily

Community Bulletin Board rehab - kate

Library projects - kate, Ashley

Tiny Craft Library - ready to meet with Library to discuss opening in July

Craft Classes - first instructor identified; ready to meet with Library to discuss class logistics

Fiber arts meet-up - holding until fall

Author presentations/Book Signing - no action yet; focusing on first 2 projects.

Project progress report - Group B:

Photowalk/map - Ashley

Street Banners - Need to assign a Project Leader and work through the details

Plein Air classes - Cathy. We will need locations to send to the Village board; with fyi on certificate of insurance.

Regarding pre-payment for classes. The village does have a means to process payment BUT no means to identify it as for an Arts Class. We will likely be able to take payment via paypal/venmo and deposit to the Village account OR set up our own account and make a bulk payment. We do NOT have a means of processing credit card payments.

Also discussed the relative straightforwardness of setting up a non-profit organization that can take \$\$\$. We would need to work out the relationship with the Committee if we moved forward with this.

Sounds of Ballston - Cathy. Awaiting confirmation of dates, musicians' union funding commitment. DRAFT schedule:

7/30 (jazz/concert band)

8/13 (jazz/concert band)

11/12 (string quartet)

12/27 (string ensemble)

Chair's report - n/a

Public Comment - n/a

Reminders:

2023 schedule of public meetings for the Committee of the Arts:

June 7, 21

July 5, 19

August 2, 16

September 6, 20

October 4, 18

November 1, 15

December 6, 20

Next Meeting

Next meeting – June 7th

7 pm

@ Library Community Room

Adjourn - 8:10

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.