



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Minutes 7/5/2023

Call to Order - 7:03

Pledge to the Flag

Attendance/Introductions - Katie Tiedemann, Cathy Hackert, Emily Bartell, Trustee Ben Baskin, kate van buren

Approval of the May 3 and 17 minutes - approved, no updates

Old Business

Action item review - under separate cover.

Planters - kate week of 7/3; Katie weeks of 7/10, 7/17; Cathy weeks of 7/24, 7/31, kate week of 8/2

Branding/Marketing next steps -

1. Social Media Digital consistency - done
2. Website domain (pointed to old website) - done
3. Website site map for revamp - next on Emily's list
4. Business cards - Emily print blanks and send digital file to all committee
5. Letterhead - come, Emily to send to committee
6. Social Media cover pic - Emily/Ashley send a call for designer
7. Flyer - kate to send notes to Ashley, Emily

BSBPA partnership - Next Meeting 7/17, 6:30, Brookside Museum - Emily to attend; kate to ask BSBPA to donate/purchase 2 gift cards for social media cover picture



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New Business

Project progress report - Group A:

Survey of the village* - Anne/Ashley (* collect on the B SPA map spreadsheet under separate cover)

'Holiday' promotions - Emily

Community Bulletin Board rehab - kate

Library projects - kate, Ashley

Tiny Craft Library - kate to fyi Andy, Andrea with other ideas: short term, host at Library benches - "kindness rocks" (rock painting), coloring books, stickers, drawing paper, colored pencils, crayons, craft kits, etc.; Katie to print a sticker with the logo. Include project application and ideas box.

Craft Classes - Journaling class scheduled for 7/15

Fiber arts meet-up - holding until fall

Author presentations/Book Signing - no action yet; focusing on first 2 projects.

Project progress report - Group B:

Photowalk/map - Ashley

Street Banners - Katie - street poles are open fall through winter; will call Ottavia to ask to do the rendering of the Iron Spring; "Village of Friends"

Plein Air classes - Cathy:

Tuesday, August 1st @ Brookside, 6-8 pm (rain date 8/2)

Friday, September 1st @ Old Iron Spring, 6-8 pm (rain date 9/2)

\$20 for 12020 residents; \$30 for all others

20 seats only; Reserve your spot at info@bspaarts.org

Cash/check accepted at the class.

Will keep a spreadsheet to track the \$\$

Sounds of Ballston - Cathy. All at Brookside, 3 pm. Confirmed schedule:

Sunday, 7/30 (concert band) - rain date 8/2

Sunday, 8/13 (jazz band) - rain date 8/16

Saturday, 11/18 (James Street string quartet)

Saturday, 12/30 (string trio)

Chair's report - no additional



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Public Comment - N/A

Reminders:

2023 schedule of public meetings for the Committee of the Arts:

July 19

August 2, 16

September 6, 20

October 4, 18

November 1, 15

December 6, 20

Next Meeting

Next meeting – July 19th

7 pm

@ Library Community Room

Adjourn - 8:37

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.