

Meeting for the Village of Ballston Spa Committee on the Arts February 2nd, 2022

AGENDA

1. Call to order
2. Pledge to Flag
3. Approval of Minutes
4. Old Business Discussion
5. New Business Discussion
6. Adjournment

1. Call to Order

The meeting was called to order by Heather at 7:03. Present: Katie Tiedemann, Cathy Hackert, Corina Oberai, Kate Van Buren, Heather Longacker, Ben Baskin.

2. Pledge to Flag

3. Approval of Minutes

Will approve over email.

4. Old Business

- i. Mural Reflecting the Spirit of Ballston Spa – Awaiting SA Arts Grant Funding Determination -\$5000 request
- ii. Planting Art – Expense Report completion needs discussed
 - Future Fundraising –
 - Adding to website, Heather and Katie
 - Mayor and Julia – how to receive payment
 - National Arbor day- Garden Club has pending plans, plant sale and garage sale – Discussed working in conjunction
 - Advertising before that
 - Doing two sizes – need formalized prices for the 2 sizes
 - Residential sizing
 - By next meeting will know cost and sales prices for planters
 - Heather to contact Village and Curtis Lumber Representative
- iii. Website – taking pictures around town
 - Investigate Edit History – Why did it get reverted
 - Heather will provide current grant project and former activity photos
 - Starting with Ballston Spa Artists and art events in 12020 zip code - To be reviewed
 - Calendar of events –
 - Local private artists
 - Local art activities

- Arts in 12020
- School arts activities
- Committee members to investigate how other arts organizations organized artists
- Social Media planning and scheduling
 - Approval on social media
 - Sunday draft by Katie send to Heather and Corina
- iv. Committee can consist of up to 15 people – Brainstorm on what skills we would like to add/need
 - Graphic design
 - Social Media
 - Gallery space
 - Grant Writing
 - Photographer
 - Events planner/coordinator

5. New Business

- i. Committee contact sheet - Email thread
 - Name, address, email, phone, mailing address, workplace – Send on Feb 2nd
- ii. Process sounds of summer
 - Add to planning meeting addenda
- iii. Village meetings being published –
 - Minutes back within a week - 3 days to start an addenda - 5th day gets sent to village board
 - Open meeting law requirements
- iv. Ben Baskin to follow up on workshop to sit in on

end at 9:03 pm