

# **Ballston Spa Committee on the Arts**

## **Minutes 4/5/2023**

**Call to Order - 7:03**

**Pledge to the Flag**

**Attendance/Introductions** - Anne Menkins, Ashley Bush, Katie Tiedemann, Cathy Hackert, Emily Bartell, kate van buren

**Approval of the 3/1/23 minutes** - approved as is.

**(Note: 3/15 meeting canceled due to lack of member availability)**

### **Old Business**

*Action item review* - under separate cover

*2021, 2022 Budget wrap up* - a reminder to committee members to file for reimbursement for any reimbursable personal expenses incurred (e.g., Website, Planters).

### **New Business**

*Branding/Marketing proposal* - under separate cover

Decisions - retain "BSpaArts" in all digital handles (Instagram, FB, LinkedIn) on social media. Move to "BSpaArts.org" for website. Move to "[info@BSpaArts.org](mailto:info@BSpaArts.org)" for contact email.

*Gratitude/Appreciation* for pro-bono services - in process of determining whether or not we can appreciate pro bono providers in both Website and Tabling at events.

*Project progress report - Group A:*

**Survey of the village\*** - note: this survey will be used for 2 purposes. First to capture current art in the Village. Second to capture opportunities for future art exhibits in the Village. (\* collect on the B SPA map spreadsheet under separate cover)

**'Holiday' promotions** - we are looking into how to best promote art 'holiday's' in social media outlets

**Community Bulletin Board rehab** - awaiting update from Lions

**Library projects -**

*Tiny Craft Library* - will follow up with former Arts committee member to offer 'the little house' first. If refuses then will offer to the Library. If refuses then Committee will determine best use.

*Craft Classes* - Library would like to start this series. They are currently coming up with schedule, length of class, type of class, etc.

*Author presentations/Book Signing* - holding for interest

**BSBPA partnership -**

*BSpa Fest* - BSBPA agreed to partnering on the Chocolate fest - specifically adding "ART in Chocolate". We need to revisit and plan this in the fall.

5/5 First Friday - highlights school art. We will promote the event and hosting businesses

BSBPA Next meeting is 4/17 at 6:30. Cathy to attend.

***Project progress report - Group B:***

*\*Photowalk/map* - awaiting budget approval

Decision - create the Art Walk as an ongoing opportunity on the Website. Once complete then put a press release out AND possibly partner with BSBPA to announce on a First Friday

*Plein Air classes* - awaiting budget approval

*Sounds of Ballston* - \$2,500 Approved by SA grant. kate to attend acceptance reception on Cathy's behalf, on 4/22.

*Street Banners* - awaiting budget approval

*2023 SA funding update* - Sounds of Ballston was approved. COA Banners were not

*Chair's report* - no additional.

**Public Comment**

**Reminders:**

2023 schedule of public meetings for the Committee of the Arts:

April 19

May 3, 17

June 7, 21

July 5, 19

August 2, 16

September 6, 20

October 4, 18  
November 1, 15  
December 6, 20

**Next Meeting**

Next meeting – April 19th  
7 pm  
@ Library Community Room

**Adjourn - 8:30**

***Ballston Spa Committee on the Arts - Mission***

*To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.*