



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Minutes 8/16/2023

Call to Order - 7:00

Pledge to the Flag

Attendance/Introductions - Emily Bartell, Ashley Bush, Cathy Hackert, Katie Tiedemann, George Long, Anne Menkins, Trustee Ben Baskin, Sander Bonviel, Trustee Liz Kormos, kate van buren

Approval of the August 2nd meeting minutes - Approved. No changes.

Old Business

Action item review - under separate cover.

Planters Watering schedule - George week of 8/5. Cathy week of 8/13. kate week of 8/20. **Katie** week of 8/27. **Ashley** week of 9/3.

Branding/Marketing next steps -

1. Website site map for revamp - kate/Emily/Anne to connect to determine future website map, then prioritize work
2. Business cards - to be distributed
3. QR code and Flyer - Emily/Katie to connect to purchase
4. Social Media cover pic - Ashley to create call for artists for social media; including \$50 stipend for art used online

BSBPA partnership - Next meeting is 8/21, 6:30pm at Brookside. Cathy to attend and get additional information regarding garbage can spaces for the rest of 2023 (not to compete with artist/sponsor request pending for 2024).

New Business

Project progress report - Group A:

Survey of the village* (Anne/Ashley) - no update

(* [collect on the B SPA map spreadsheet under separate cover](#))

Social Media Calendar/'Holiday' promotions (Emily) - no update



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Community Bulletin Board rehab (kate) - no update

Library projects (kate, Ashley)

Tiny Craft Library (kate) - followed up with Andrea/Andy re: Kindness rocks use. Awaiting Andrea's return from vacation

Craft Classes (kate) - followed up with Andrea/Andy re: a 2nd Art Journaling workshop. Awaiting Andrea's return from vacation

Fiber arts meet-up - holding until fall

Author presentations/Book Signing - no action yet; focusing on first 2 projects. Discussed local artists John Gray, Fran Dingman, Lisa Cupolo, George's friend/neighbor (history author/Sage prof.)

Project progress report - Group B:

Photowalk/map (Ashley/Anne) - no update

Village of Friends Street Banners (Katie) - Katie will reach out to Ottavia and Nellie to assess interest

Plein Air classes (Cathy) - Press Release, Flyers, BSBPA, Social Media and Websites (ours and village). kate/Bernadette to author the press release; kate to send to BSBPA. Flyers to the FFD table and around town. Cathy checking schedule for attend on 9/1. Back up would be kate, George, Ben. Need to confirm.

Sounds of Summer (Cathy) - complete

Sounds of Winter (Cathy) - Cathy and Donna starting to plan November/December concerts

8/20 Family fun Day - Kindness Rocks. Need volunteers to support: Quiet hours are 10-12; General hours are 1-5.

10-12 Ashley, kate

1-3 Cathy, Renee

3-5 Katie, kate

(New Idea) *Arts Fair* - future project idea, include Natasha Pernicka

Regarding mural ideas - Re-Shop, Union Fire Station, George's new place, Corina's, assorted tiny paintings. Cathy to get information from Glens Falls artist(s)/project(s).

Budget review - no updates.



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Chair's report - Nellie (former arts committee member) offered short term assistance. Katie is considering of asking her for help with the Village of Friends Banners. Katie will thank Ottavia for coming to the meeting on 8/2 and ask if she'd also like to participate in our banner project.

Public Comment - no additional.

Reminders:

2023 schedule of public meetings for the Committee of the Arts:
September 6, 20
October 4, 18
November 1, 15
December 6, 20

Next Meeting

Next meeting – September 6th
7 pm
@ Library Community Room

Adjourn - 8:10

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.