

BALLSTON SPA COMMITTEE on the ARTS

Minutes 6/15/22

Call to Order- 7:02

Pledge to the Flag

Attendance/Introductions- Corina Oberai, Cathy Hackert, Katie Tiedeman, Ann Menkins, Anthony Fitzsimmons

Approval of the 6/1/22 minutes. Approved without additions or corrections

Old Business/ Projects

Mural- It has been determined that the proposed wall is not suitable to be painted on due to it's condition. It was estimated that it may cost \$7,000 to make the surface usable. We need to look into the possibility of finding another site for a mural. Mr. Fitzsimmons suggested looking into other media, tile, metals and patinas as we consider a new placement. Corina has spoken with the owner of the wall on the other side of Wiswall Park as a possibility. Corina will update.

Planters- We have about 10 orders. We need more publicity about the project. Mr. Fitzsimmons offered to help. Corina will drop off order forms at "Name Bubbles".

Banners-We have received one request. There was discussion about the timing of requests and it was decided that the BSCoA needs to receive a request by the Friday before the next meeting. That is no later than 5 days before the next scheduled meeting of the BSCoA. This gives the Committee sufficient time to review each application. The current request is from Mr. Mark Blech for a series of child artworks called "Children for Peace". We need to develop a mechanism to coordinate these requests with the DPW.

Sounds of Summer- Cathy has made contact with the American Federation of Musicians Local 506 and is waiting to hear from Brookside about possible dates. Everyone is on board for this series. We are looking at Sunday afternoon at 3 and a rain date TBD. The Union is funding 50% and we will be sponsoring the other 50%. She will check with BSBPA and Lions Club to coordinate the musical calendars and avoid any conflicts.

Website/Social Media-Corina reported that our website is attracting more viewers. Ashley has been running out Facebook page and there have been many more postings now as our content grows.

New Business

Calender of Events-there is now a Village Events Committee chaired by Mr. Mark Blech and Ms. Gina Marozzi. Discussion among all attendees on possible events to create that would feature art along the lines of what is done as "Art Week" in Burlington VT., talk about the Ballston Spa "Art Walk" of the early 2000s and investigating the concept for the future.

Artist Directory-It was suggested that we create an open database that artists could self list to get this project started. Maybe using QR codes to link info from our site to their personal ones. We are using the 12020 to define the area we are covering.

Budget Review-No new expenditures.

Chair's Report-We continue to move forward and have many more ideas than we can implement at this point! As we streamline the application process and organizations become used to the process, we expect that this will all become much smoother.

Public Comment (contributions throughout the meeting).

Next Meeting

July 6, 2022

7pm

@Library Community Room

Adjourn 8:26