

# *Village of Ballston Spa*

Saratoga County Seat

66 FRONT STREET

*Ballston Spa, NY 12020*

Phone: 518-885-5711

Fax: 518-885-0512

August 10, 2022

**BY ELECTRONIC MAIL**

Capital Region Regional Economic Development Council

NY Forward

NYS-CapitalDist@esd.ny.gov

Dear Capital Region Regional Economic Development Council Representatives:

On behalf of the Village of Ballston Spa, I would like to state how thrilled we are to have the opportunity to apply to receive grant opportunities from this year's NY Forward grant program. Attached, please find our "Intent to Apply" form and related maps detailing our Downtown Central Business District, the anticipated area of focus for our future application.

Should you have any questions or concerns, please do not hesitate to contact me directly at (518) 992-5122. In the meantime, our Local Planning Committee, our Village Administrator, and I look forward to the next steps, including the webinars that you are offering over the next month.

Thanks again for this tremendous opportunity.

Sincerely,

Mayor Frank S. Rossi, II

The Village of Ballston Spa

66 Front Street

Ballston Spa, NY 12020



NY Forward



Downtown Revitalization Initiative

**Intent to Apply  
New York Forward and the Downtown Revitalization Initiative**

Communities intending to apply for New York Forward and/or the Downtown Revitalization Initiative are strongly encouraged to submit this form no later than August 10, 2022.

Communities intending to submit either a New York Forward or a *joint* Downtown Revitalization Initiative application must submit this form to be eligible to participate in office hours with technical experts who can provide advice and guidance on application development. Submissions received after August 10, 2022, will not be guaranteed access to the office hours. Registration information for office hours will be provided upon receipt of a completed form.

Information provided on this form will be considered preliminary and will not be considered binding. It is expected that communities may refine, add to, or alter the area of focus and/or the list of key stakeholders and interested parties as final applications are developed.

Completed forms should be submitted by email to the Regional Economic Development Council for the appropriate region:

- Capital Region: NYS-CapitalDist@esd.ny.gov
- Central New York: NYS-CentralNY@esd.ny.gov
- Finger Lakes: NYS-FingerLakes@esd.ny.gov
- Long Island: LIREDC@esd.ny.gov
- Mid-Hudson: NYS-MidHudson@esd.ny.gov
- Mohawk Valley: NYS-MohawkVal@esd.ny.gov
- New York City: NYS-NYC@esd.ny.gov
- North Country: NYS-NorthCountry@esd.ny.gov
- Southern Tier: NYS-SouthernTier@esd.ny.gov
- Western New York: NYS-WNY-REDC@esd.ny.gov

Name of Downtown	Downtown Central Business District of the Village of Ballston Spa, New York
Municipality	Ballston Spa, New York
County	Saratoga County
REDC Region	Capital Region

Please indicate whether this area is being considered for New York Forward, the Downtown Revitalization Initiative, or both:

<input checked="" type="checkbox"/> New York Forward	<input type="checkbox"/> Downtown Revitalization Initiative
<input type="checkbox"/> In addition, 2-3 smaller communities with a shared vision may submit a joint application for the Downtown Revitalization Initiative. Check here if your community is considering a joint application with other municipalities.	

<b>Contact information</b>		
Primary Contact	Name	Frank S. Rossi, II
	Title	Mayor
	Affiliation	Village of Ballston Spa Mayor
	Email Address	mayor@villageofballstonspa.org
	Phone	(518) 992-5122
Secondary Contact	Name	Jennifer Moskowitz
	Title	Village Administrator
	Affiliation	Village of Ballston Spa Administrator
	Email Address	villageadmin@villageofballstonspa.org
	Phone	(518) 885-5711

**Description of downtown/focus area:** In the section below, identify the downtown area being considered as the focus of an application and provide a brief description, including:

- key characteristics,
- size,
- boundaries,
- description of area served by the downtown, and
- any existing revitalization efforts in or near the downtown.

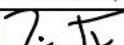
The description should not exceed 150 words.

**You are also required to attach a map that shows the boundaries of the proposed downtown focus area and municipal boundaries.**

The area of consideration includes the gateway to our Downtown Central Business District (DCBD), our historic Village Office building. It is in need of significant facade and structural improvements, including the vacant upper floors. The area continues through Front St. and moves north through Route 50/Milton Ave., including almost entirely ground-floor retail with residential above (limited to four stories), and includes Wiswall Park, our village green, which needs renovation. In addition, both the vacant Angelica building (125 Bath St.) and former bowling alley (24 Washington St.) are awaiting redevelopment. The need to complete such upgrade/enhancement projects in our DCBD is underscored by the potential loss of our "County Seat" status. Saratoga County is considering moving some/all operations elsewhere. The Village has performed a recent economic development study, is completing its Comprehensive Plan, and performed other studies to ensure the DCBD has a growth and improvement plan.

In the section below, list 5 to 10 community leaders and stakeholders who may serve on a local planning committee should the community receive a NYF or DRI award. These individuals should represent the full diversity of the community and may include representatives from community organizations and local non-profits, neighborhood groups, cultural and educational institutions, the business community, and others. Please include a diverse and broadly representative list of key stakeholders, inclusive of disadvantaged and harder to reach populations. Invitations to the capacity building webinars during the application-preparation period will be extended to the community leaders and stakeholders identified here as well as the municipal contact persons listed above.

Name	Affiliation	Email address
Dana Womer	President - Ballston Spa Bus. & Prof. Assoc.	[REDACTED]
Karen Martell	Chairwoman - Village Comp. Plan Committee	[REDACTED]
Donna Dardaris	Board Member - Sara. County Historical Society	[REDACTED]
Tina Mangino-Coffey	Pres. - Mangino Chevy-Buick-GMC & Local Prop. Owner	[REDACTED]
Natalia Martinez	Owner - Play Hollow (Female/Minority-Owned Bus.)	[REDACTED]
Kelly Delaney-Elliott	Owner/Broker - Elliott Property Services, LLC	[REDACTED]
Ray Otten	Member - Rotary Club & Community Emer. Corps.	[REDACTED]
Rory O'Connor	Chairman - Ballston Spa Planning Board	[REDACTED]
Andy Manion	Chairwoman - B.Spa Public Library Board	[REDACTED]
Carol Johnson	President - Doubleday Woods Senior Housing Res. Assoc.	[REDACTED]

<b>Submitted by</b> <i>(must be signed by a municipal executive office or appropriate municipal staff)</i>	
<b>Name:</b> Frank S. Rossi, II	<b>Title:</b> Mayor
<b>Signature:</b> 	











Please complete return this form and a map of the proposed downtown area to the appropriate REDC Regional Council by email by August 10, 2022.

# VILLAGE OF BALLSTON SPA ZONING MAP

*Proposed NY FORWARD Zone in Detail*

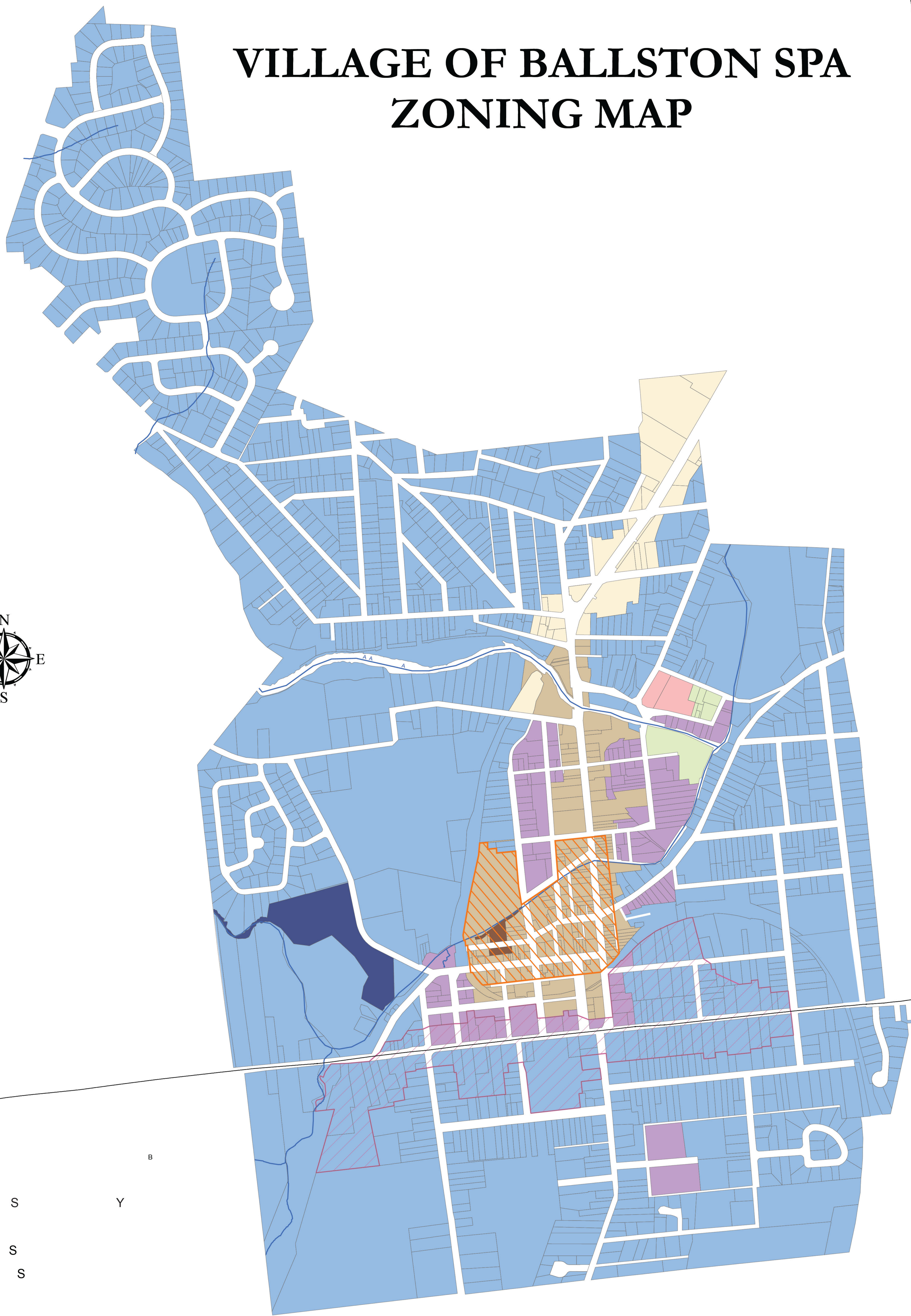
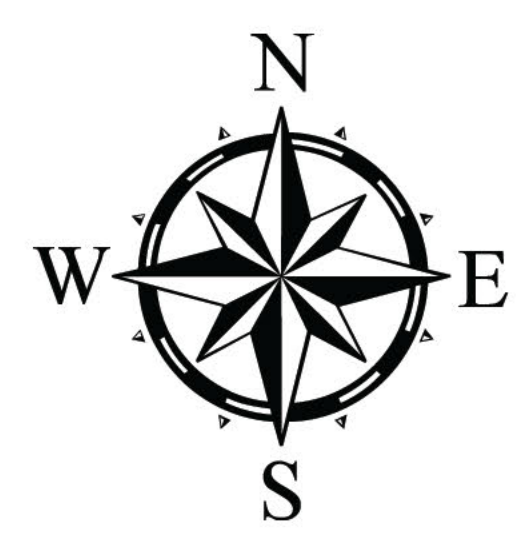


## Legend

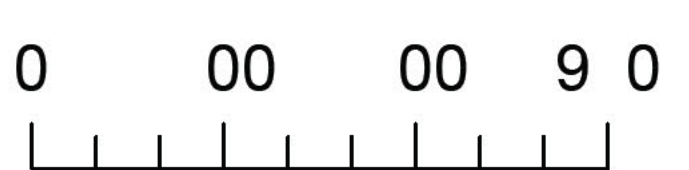
-  PROPOSED ZONE FOR NY FORWARD
-  R-1: RES DENTIAL
-  R-2: RES DENTIAL
-  R-2S: RESIDENTIAL
-  CEE: CULTURAL ECONOMIC ENHANCEMENT
-  C: COMMERCIAL
-  CBD: CENTRAL BUSINESS DISTRICT
-  M: NDUSTRIAL
-  AD: ADULT BUSINESS DISTRICT
-  HISTORIC OVERLAY DISTRICT

# VILLAGE OF BALLSTON SPA ZONING MAP

S S



<b>e e</b>									
	S		Y						
		S							
		S							
	S	S							
	B		B S	SS	S				
		S							
			B S	SS	S				
	S		V	Y	S				



= 0